

PALATINE PUBLIC LIBRARY FOUNDATION MINUTES

March 8, 2010

*Perhaps no place in any community is so totally democratic as the town library.
The only entrance requirement is interest. ~ Lady Bird Johnson*

* *Attendance: 10 inc. Becky Brooks , Susan Strunk, Al Knox, Jill Jenson, Dan Wiseman, Phil, Joe, Sandy, Matt Bickel, Pamela Olander (I apologize for missing surnames)*

- **Call to Order at 8:03am ~ Approval of Minutes**
- **Susan reviewed funding in detail inc. the dist. of handouts entitled “Input Measures” and “Staffing Levels”. She went on to discuss the need for support to do “innovative things” indicating the budget not “horrible”, but challenging. Joe inquired about expenditures per capita and Susan explained we’re tax capped as a district library and the need to go to voters for more which would be difficult during the current economic climate. Dan indicated that few libraries are successful w/this approach. Susan elaborated saying that the Friends, the Foundation are additional funding sources. Question about assessments and Susan responded that multipliers will be going up. Susan also spoke to the need for more programming, outreach (cooperate w/schools), and technology (e.g. wireless) ...however, those applications decreasing in cost. Dan mentioned that IN libraries really suffering (layoffs); IL relatively good. Evanston told to close their branches. Commented that it’s better to be a district library than controlled by the village.**
- **Next came a discussion of the formation of subcommittees:
Marketing Comm: Brand ourselves, develop brochure.
Fundraising Comm: Generate funds.
Nominating Comm: Prepare prospects (for July 1).
Drafting Comm:**
- **Networking At Night Chamber Event discussed briefly regarding setting date and hand out distribute outlining event. Joe offered to assist.**
- **It was announced by Susan that Carol Barnes said we need to locate new designer. Merge will not be avail until December, but look at Drupal, Dreamweaver, and Pagemaker software. Also that Good Search on Amazon a passive approach to book purchases that could benefit Foundation and ultimately library.**
- **Mission reminder, by Susan, that we need to focus on potential business partnerships; many opportunities to co-sponsor a series of business presentation in Forum context.**
- **Discussion of meeting time; agreed to continue meeting at 8:00am.**
- **Susan said she would email updated contact list.**
- **Meeting adjourned at approximately 9:00am (I apologize for not noting exact time).**

**NOTE: Pamela Olander respectfully wishes to take a hiatus, not resign, as she will be pursuing an intensive program of graduate level study and, therefore, will not be able to participate in her current capacity with the Foundation.
*Thank you for your understanding and support; it has been a pleasure working with all of you. I look forward to joining you again in the future!***

